

2026 Football Season

To Whom It May Concern:

The Greenfield Youth Football League, Inc. (“GYFL”) is making plans for the 2025 season. The GYFL is a 501(c)(3) not-for-profit organization designed to inspire youth, teach football fundamentals, principles of sportsmanship and physical fitness in unity with the Greenfield Central High School Football program. The success of this league is credited largely to our sponsors, who lend their names and financial support to the league. The money we raise each year provides equipment for our players, background checks and training for our coaches, officials and field preparations and maintenance.

By participating as a sponsor, your organization will benefit from extended exposure through name exposure on backs of team jerseys, signage at the fields, announcement at GCHS field on GYFL night & web link. Exposure depends on your level of support. For your donation, you'll be able to enjoy excellent exposure to this vital slice of your target audience.

We have different levels of sponsorship packages. At this time, the GYFL is in need of “Top Level Sponsorships” as detailed on the enclosed sponsorship commitment form. You can be secure in the knowledge that your sponsorship fee will be used to support the GYFL.

We are in our 29th year and have consistently increased the number of young participants every year. We're counting on your support, and will be happy to answer any questions you may have. Please return your sponsorship commitment form or contact me, Wes Richter – GYFL Commissioner. Thank you in advance for your willingness to support the efforts of the GYFL and make a difference in our children and our community.

Sincerely,

Wes Richter  
GYFL Commissioner  
[info@gyflfootball.com](mailto:info@gyflfootball.com)  
317-441-7720

# 2026 GYFL Top Level Sponsorship Opportunities

## League Sponsorship

We have had several years of positive growth, and this is a great opportunity to get your name out by saying that you support the youth of our community. This investment will also aid in the safety of our players by giving the league the ability to replace and upgrade our equipment for the kids. Each year, the league incurs the costs of refurbishment and replacement of helmets and shoulder pads.

- The GYFL will be “The GYFL presented by (Your business)” in all references
- Your name and logo will be incorporated into our logo for 2026 on all correspondence
- Your name and logo up front and center as the GYFL League Sponsor on the Concession building
- Your logo on LEFT shoulders on all the jerseys for the league
- A link and permanent ad space for the entire year on our website that houses schedules, standings, and league news that is viewed by all parents, coaches, and staff.
- Recognition during all GYFL games and at the GYFL night at the GCHS Home Football Game

***FULFILLED***  
**~~Your Investment:~~**  
**\$10,000**

## Scoreboard Billboard Sponsor - 4 available

In 2012, we received permission, purchased, and installed new scoreboards. We are looking for community sponsors to help keep our scoreboards in the best condition possible!

- Your name and logo below one scoreboard.
- A link on our website that houses schedules, standings, and league news
- Your name would be on sponsorship signage
- Your Name and Logo on the side of our GYFL Concession building

**Your Investment:**  
**\$1500**

## **Fall Tackle Team Sponsorship - 3-6 available**

We have several teams in our Fall Tackle league available for sponsorship. We have always been able to provide great jerseys for the players to keep as souvenirs, thanks to great local sponsors.

- Your Name on all the jerseys for your team
- Your Name and Logo on the side of our GYFL Concession building
- A link on our website that houses schedules, standings, and league news
- Recognition during all GYFL games and at the GYFL night at the GCHS Home Football Game

### **Your Investment:**

**\$750**

## **Concession Stand Sponsor**

During the spring season, we hold NFL Flag on every Sunday. In addition, during the Fall Tackle season, the GYFL hosts 2 days of practice per week, as well as the entire EYIFL league on two Saturdays of the season. During each of these, our concession stand is open and serving our community. We utilize the money from this sponsorship to help keep our concession stand running.

- Your company's name on social media and our webpage.
- Your company's name and logo on the side of our GYFL Concession building for a full year. This signage will be in a high-traffic area, right where people order.
- A link on our website that houses schedules, standings, and league news

### **Your Investment:**

**\$750**

## **Community Supporter/Tee Shirt Sponsor – 2-4 available**

For the past 20 years, the GYFL has been putting Greenfield's future stars on the field and teaching them the lifelong skills and traits that sports teach our youth. We couldn't have done it without great community sponsors like you. We have put together a Community Supporter Opportunity that will let you be a supporter of the GYFL at an investment that everyone can afford.

- Your name and logo on the side of our GYFL Concession building
- Your business name on back of the T-shirt
- A link on our website that houses schedules, standings, and league news

### **Your Investment:**

**\$500**

## **Grounds/Equipment Updating**

For the past 20 years, the GYFL has been putting Greenfield's future stars on the field and teaching them the lifelong skills and traits that sports teach our youth. We have thousands of family members and supporters come to our fields every year to cheer on our athletes. This comes at a great cost. We continue to update our facilities to better accommodate our families. This is an ongoing process that requires constant maintenance and support from our sponsors.

- Your name and logo on the sponsors' sign, housed on the GYFL Concession building.
- A link on our website that houses schedules, standings, and league news
- A thank you on our social media pages.

### **Your Investment:**

**\$500**

# GYFL Sponsorship Commitment Form

Please complete the following forward to [info@gyflfootball.com](mailto:info@gyflfootball.com) or mail it to the address below. You can remit payment via mail or request someone from GYFL to pick up payment at your business.

GYFL Sponsorship  
5883 North Fortville Pike  
Greenfield IN 46140

*\*make checks payable to GYFL*

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

Website Address \_\_\_\_\_

Phone \_\_\_\_\_

Email Address \_\_\_\_\_

- League Sponsor @ \$10,000
- Scoreboard Sponsor @ \$1500
- Fall Tackle Team Sponsor @ \$750
- Concession Stand @ \$750
- Community Sponsor/Tee Shirt Sponsor @ \$500
- Grounds/Equipment Updating @ \$500

If you would like to make a donation in addition to your sponsorship, please let me know. Also, if you have a question, please do not hesitate to contact me.

**Sponsorships need to be in quickly for planning purposes.**

Thank you again in advance for your support.

Wes Richter GYFL  
Sponsorships  
[info@gyflfootball.com](mailto:info@gyflfootball.com)  
317-441-7720